Comparative Analysis of Bank Health Before And After The Merger (Study On PT Bank BCA Syariah)

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ABSTRACT

This research aims to test and analyze the comparison of the bank's health before and after the merger at PT. BCA Syariah Bank. The observation data collection technique used in this research is documentation technique. The method used in this research is event study. Where the event window in this research consists of two years before the merger and two years after the merger. The analytical tools used are the paired sample t-test and the Wilcoxon signed-rank test. The test results and statistical data analysis show that the indicators in this study are not normally distributed. The results of the Wilcoxon signed-rank test show that there are significant differences in the NPL, LDR, GCG, ROA, NIM and CAR ratios between before and after the merger and the results of descriptive statistical analysis prove that the NPL, LDR, ROA, NIM and CAR ratios after the merger are better than before the merger.

Keywords:RGEC (Risk Prifile, Good Corporate Governance, Earning, Capital), ROA (Return On Assets), NIM (Net Interest Margin), NPL (Non Performing Loan), LDR (Loan to Deposit Ratio), GCG (Good Corporate Governance), CAR (Capital Adequacy Ratio)

1. INTRODUCTION

Banks are business entities that collect funds from the public in the form of savings and channel them back to the community in the form of credit and/or other forms in order to improve the standard of living of many people (Kasmir 2014). Among several types of banking, Islamic banks have high popularity in the banking system in Indonesia. According to law no. 21 of 2008 defines a sharia bank as a bank that carries out business activities based on sharia principles, or the principles of Islamic law as regulated iln the fatwa of the ILndonesilan Ulema Councill. The proposiltilon of the Qur'an whilch explailns the basilc prilncilples of sharila banking ils as follows:

ILt means:

"O you who belileve, do not devour your neilghbor's wealth iln a false way. Except iln trades that take place on the basils of mutual consent between you. And don't kill yourself. ILndeed Allah ils most mercilful to you" (QS An-Nilsa [4]:29)

Hilstory states that sharila bankilng has a good track record iln dealilng wilth the economile crilsils that occurred iln 1998 and the Covild-19 pandemilc whilch paralyzed all sectors, ilncludilng the ILndonesilan economilc sector. Sharila banks have proven to be filnancilal ilnstiltutilons that can survilve amildst the ilncreasilngly severe economilc crilsils (Ardana, 2018). Wilth the publication of POJK No. 12/POJK.03/2020 whilch contains regulations for addiltilonal milnilmum core capiltal that must be fulfilled by banks whilch explains how banks meet the milnilmum core capiltal of 3 trilllilon by consolildatilon through takeover, consolildatilon, merger, ilntegrilty or the formatilon of a Joilnt Busilness Group (KUB) scheme. PT Bank BCA Syarilah ils one of the banks whilch ils ilncluded iln the bank whilch has capiltal under the provilsilons whilch has capiltal of 2,844 trilllilon rupilah. Possilble or possilble busilness strategiles to realilze these problems for PT. BCA Syarilah Bank ils a merger wilth PT. ILnterilm Bank. PT. BCA Syarilah Bank offilcilally merges PT. ILnterilm Bank on December 10, 2020. The possibilility of changes iln the health level of companiles resultilng from mergers cannot be denied. According to Jawotho SJ & Wahyudil (2022), busilness combilinations through consolidation, acquilsiltilon or merger ildeally create mutually benefilcilal condiltilons so that there ils an ilncrease iln performance whilch has a real ilmpact by ilncreasilng the bank's health level. The guildelilnes governilng the assessment of bank health levels are regulated iln Bank ILndonesila Cilrcular Letter No.13/24/DPNP dated 25 October 2011 usilng the RGEC (Rilsk Proille, Good Corporate Governance, Earnilngs, Capiltal) approach. RGEC ils an ilndilcator for assessilng bank health whilch determilnes whether a bank can be saild to be healthy or not.



Table1 Measurements Rilsk profille, GCG, Earnilngs and Capiltal PT. BCA Syarilah Bank and PT. ILnterilm Bank

Components		Ratio Before Merger					Ratio After Merger		
		Interim Bank		BCA Syariah Bank		Average Interim Bank and BCA Syariah		BCA Syariah Bank	
		2018	2019	2018	2019	2018	2019	2021	2022
Rilsk	NPL	1.9	4.3	0.3	0.4	1.1	2.35	0.03	0.006
profille	LDR	116	118	89	88	102.5	103	85	85
GCG	GCG	1	1	1	1	1	1	1	1
Earnilngs	ROA	-1.3	-3.1	1.3	1.0	0	-1.05	0.9	1.1
	NILM	2.6	2.7	1.1	1.1	1.85	1.9	0.9	1.1
Capiltal	CAR	17.5	27.5	43.7	32.7	30.6	30.1	42.7	37.2

According to the analysils above, the health level of PT. ILnterilm Bank and PT. BCA Syarilah Bank, whilch ils calculated based on the average before the merger usilng the RGEC (Rilsk Proille, Good Corporate Governance, Earnilngs, Capiltal) method iln the filnancilal statements for the 2018 to 2019 perilod, ils consildered low. Thils ils reflected iln the hilgh total non-performilng filnancilng, the company's low abillilty to pay short-term debts, and a silgnilfilcant declilne iln ilncome untill the end of 2019. Meanwhille, the health level of PT. Bank BCA Syarilah iln ilts filnancilal reports for 2018 to 2022 as a whole experilenced fluctuatilons and remailned iln a healthy conditilon.

2. RESEARCH METHODS

The type of research iln thils research ils quantilatilve descrilptilve wilth comparatilve analysils or comparilson of the level of bankilng health between before and after the merger. Comparatilve analysils iln thils research uses the RGEC method for companiles undergoilng busilness mergers. The ratilos compared iln thils analysils are the Non Performilng Loan ratilo, Loan Debt to Ratilo, Good Corporate Governance, Return to Assets, Net ILnterest Margiln, and Capiltal Adequacy Ratilo between before and after the merger whilch are sourced from filnancilal reports. The data collection technilques used iln thils research are documentatilon technilques and lilterature study. The observatilon data collected comes from secondary data resultilng from published filnancilal report documentatilon. The observatilon data iln thils study are filnancilal reports for the month two years before and two years after the merger, namely at PT. ILnterilm Bank and PT. BCA Syarilah Bank. Hypothesils testilng ils used to determilne whether there are dilfferences between the NPL, LDR, ROA, NILM and CAR ratilos before and after the merger. The analysils tool iln thils research uses SPSS versilon 26.

3. RESEARCH RESULTS AND DISCUSSION

3.1 Research Results

3.1.1 Descriptive statistical analysis

The results of the descrilptilve statilstilcal test are as follows:

Table2 Descrilptilve statilstilcal test results for NPL, LDR, ROA, NILM and CAR

Results	Before the Merger						
	NPLs	LDR	ROA	NILM	CAR		
Miln	0.01	45.03	-70.83	0.48	20		
Max	44.95	982.85	0.42	56.92	59		
Mean	692.73	238.27	-648.09	667.55	32.55		
Std. dev	1333,411	30705,899	2126,851	1667,495	121.77		
Results	Before the Merger						
Miln	0	78.27	0.89	0.68	36		
Max	1	90.59	1.59	1.83	44		
Mean	0.73	84.30	117.18	123.27	39.18		
Std. dev	0.463	442,470	25,549	35,950	3060		

Based on the results of descrilptilve statilstilcal tests, ilt proves that the NPL, LDR, ROA, NILM and CAR ratilos after the merger are better than after the merger. These results were concluded based on the average or mean value of each ratilo whilch showed a silgnilfilcant dilfference between before the merger and after the merger.

3.1.2 Normality Test Results

The results of the normality test are as follows:

Table3 normalilty test results



Ratilo	Normalilty test results	Silgnilfilcance	
	Before the merger	After the merger	Levels
NPLs	0,000	0,000	0.05
LDR	0,000	0.096	0.05
ROA	0,000	0.003	0.05
NILM	0,000	0.026	0.05
CAR	0.029	0,000	0.05

Based on the test results above, ilt can be concluded that the data ils not normally dilstrilbuted because the average silgnilfilcance level ils less than 0.05. Gilven these results, the dilfference test was carriled out usilng the Willcoxon Silgned Rank Test.

3.1.3 Wilcoxon Signed Rank Test

The Willcoxon Silgned Rank Test ils used to determilne whether there are dilfferences iln the NPL, LDR, ROA, NILM and CAR ratilos between before and after the merger for hypothesils testilng. The results are as follows:

Table4. Willcoxon Silgned Rank Test Results for NPL, LDR, ROA, NILM and CAR ratilos before and after the merger

Ratilo	Pailr 1 Before - after	Pailr 1 Before - after the merger			
	Z	Asymp. Silg. (2-tailled)			
NPLs	-4.198 ^b	0,000			
LDR	-2.972b	0.003			
ROA	-3.744b	0,000			
NILM	-3.758b	0,000			
CAR	-3.515 ^b	0,000			

Based on the results of the Willcoxon Silgned Rank Test above, ilt can be seen that the Asymp.Silg.(2-tailled) values of the NPL, LDR, ROA, NILM and CAR ratilos are respectilvely 0.000, 0.003, 0.000

3.2 Discussion

Dilscussilon of research on PT. BCA Syarilah Bank before and after the merger can be summarilzed as follows:

3.2.1. Describtilve Statilstilcal Analysils

- a. NPL Ratio: The Non-Performiling Loan (NPL) ratilo after the merger showed a silgnilfilcant ilncrease, from "very poor" to "very healthy" (PK1). Thils supports the theory of Fredrilck S. Milshkiln (1990) whilch states that mergers can reduce rilsks related to portfolilo concentration.
- b. LDR ratio: Loan to Deposilt Ratilo (LDR) also ilncreased after the merger, from "poor" to "acceptable" (PK3). Portfolilo dilversilfilcatilon theory supports post-merger company stabillity.



- c. ROA Ratio: Return on Assets (ROA) ilmproved from a "very poor" ratiling to "very healthy" (PK1) after the merger. Willlilam J. Baumol's (1982) economy of scale theory explains that mergers can ilncrease profiltabillility through cost savilngs.
- d. NILM ratio: Net ILnterest Margiln (NILM) showed a declilne after the merger, but remailned iln a "very healthy" ratilng (PK1). Eugene F. Brilgham and Milchael C. Ehrhardt's (2018) effilcilency theory states that mergers can ilncrease operational effilcilency.
- e. CAR ratio: The Capiltal Adequacy Ratilo (CAR) ils iln a "very healthy" condiltilon after the merger, ilndilcatilng ilncreased capiltal and filnancilal stabillilty. Fredrilck S. Milshkiln's (1990) opilnilon supports the ildea that mergers can help reduce rilsk and ilncrease bank stabillilty.

3.2.2. Non-Parametrilc Dilfference Test Willcoxon Silgned Rank Test

Thils test reveals silgnilfilcant dilfferences iln the NPL, LDR, ROA, NILM, CAR and GCG ratilos before and after the merger, ilndilcatilng the posiltilve impact of the merger on bank health. Even though PT. ILnterilm Bank experienced a declilne iln ilncome before the merger, PT. BCA Syarilah Bank shows stabillilty after the merger and posiltilve capiltal growth. Thils confilrms that mergilng companiles ils not always detrilmental ilf carriled out wilth the rilght strategy. According to Crilstilan Wilbilsono (1995), a company merger ils a combilnation of two or more busilness entiltiles that strengthen each other. The results of thils research ilndilcate that the health of the company after the merger can be better, dependilng on the strategy used to maxilmilze the benefilts of the merger.

4. CONCLUSION

The results of the merger carried out by PT. Bank BCA Syariah proved its success by significantly changing several problems brought by PT. Previous interim bank. Before the merger, there were major challenges such as high total non-performing financing, low company ability to pay short-term debts, and a decline in overall revenue. However, the results of this study state that after the merger, all these problems were resolved successfully. The results of comparative tests using the Wilcoxon Signed Rank Test show that there are significant differences in the level of bank health before and after the merger. The data from descriptive statistical testing shows significant improvements with the NPL (Non-Performing Loan), LDR (Loan to Deposit Ratio), ROA (Return on Assets), NIM (Net Interest Margin) and CAR (Capital Adequacy Ratio) ratios being within Very healthy composite warning. This proof provides a concrete illustration and real example for other companies that may face similar challenges, especially those with capital below the minimum core. This is also reinforced by the views of several economic experts who highlight the benefits of a merger strategy as the best alternative solution for companies in facing challenges and improving the company's health in the long term.

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